

MOROCCANOIL. GROW INSPIRE SUCCEED

ELEVATE YOUR BUSINESS.
ELEVATE YOUR FUTURE.

Join us for two powerful in-salon business classes designed to help you think bigger, sell smarter, and build a thriving salon business.



Knowledge.
Strategy.
Growth.



Sweis Professional Store

23784 Mercury Rd | Lake Forest, CA 92630



RETAIL MINDSET EXPLORED

MON, AUG 17 | 10AM - 12PM

WORKSHOP FOCUS:

- Increasing retail sales
- Retail strategies
- Overcoming objections Incentive programs

COLOR BUSINESS EXPLORED

MON, AUG 17 | 1PM - 3PM

WORKSHOP FOCUS:

- Color selling strategies
- Boosting color and retail profits
- Color service areas of opportunity

\$35 per class | Gift bag included with purchase

Register for Both and Save \$20! Ask your Sweis Representative for details.



EDUCATOR:

Cory Howard

MoroccanOil Regional
Education Manager - West

**SCAN
ME!**



Sweis

CONTACT: Professional Store - LF | 949-587-1514