



European-Inspired Blonde Transformation

Look & Learn Color Seminar

Learn the Art of Elevated Blonde: Shaped by European Trends and Advanced AirTouch Balayage



Katrin Dederer

Milbon Global Color Muse @educationbykat

Based in Germany, she is recognized as one of Europe's leading next-generation colorists, known for her advanced AirTouch balayage and color correction techniques. Her premium, highly personalized approach has earned her a high-end clientele and established her as a sought-after educator. Her two-day masterclasses consistently sell out, supported by a combined following of over 400K on TikTok and Instagram.

Katrin will lead a live, real-time demonstration centered on behind-the-chair execution, beginning with a thorough consultation and moving directly into technical color application, styling, and finishing.

Throughout the service, she will share how she captures and creates content in real time while working with a client.

In addition to the live demonstration, Katrin will share her personal journey, from working behind the chair to gaining widespread recognition on TikTok and Instagram within one year.

Key Learnings:

- Effective consultation
- Blonde transformation
- Signature AirTouch balayage
- Styling and finishing
- Content creation and filming
- Insights into her rapid social media growth

Perfect for stylists:

- Focused on blonde services and modern color work
- Interested in European-influenced techniques and trends
- Looking to refine consultation and client experience
- Interested in translating salon work into social media growth

Class Date and Location (Choose One)

\$149 per ticket

Sunday, June 7 10:00 AM-3:00 PM
Limon Salon

1511 Locust St, Walnut Creek, CA, 94596

Monday, June 8 10:00 AM-3:00 PM
Vici Salon

4000 Birch St #112, Newport Beach, CA, 92660

Register

