



ORIGINAL MINERAL
kind
haircare
-
clean
colour
ORIGINAL MINERAL

LIVE LOOK & LEARN WITH JAYE EDWARDS

Event format: O&M Brand Introduction + Intimate Look & Learn Session

Tuesday 17 February

6pm - 9pm

Addendum Salon
12853 El Camino Real Unit 104
San Diego, CA 92130

\$100*

*Receive \$50 off an intro purchase +\$274

*Redeemable until March 6, 2026

LIMITED SPOTS AVAILABLE

To secure your spot, please register
Scan the QR CODE



O&M GLOBAL CØR.CREATOR
JAYE EDWARDS (@jayeedwards)

Jaye Edwards is reshaping global hair trends with his innovative, future-proof colour techniques and seamless blends—setting a new standard for luxurious, timeless hair.

Through EdwardsAndCo Education and Jaye Haircare, he has strengthened his influence across the industry and earned recognition in publications such as Marie Claire and Vogue Australia.

Known for his forward-thinking approach, commitment to education, and dedication to sustainability, Jaye continues to inspire professionals worldwide—redefining modern luxury haircare with the perfect balance of innovation and classic elegance.

WHAT TO EXPECT

- A live Look & Learn with **Jaye Edwards**, O&M Global CØR.Creator (@jayeedwards)
- Insight into O&M's philosophy and brand pillars Clean. Kind. Original.
- A closer look at Jaye's creative process and conscious career alignment with O&M
- Thoughtful education paired with open, honest conversation

Sweis

QUESTIONS? contact Bahar Yahyavi | 310-977-1939