



ORIGINAL MINERAL  
kind  
haircare  
-  
clean  
colour  
ORIGINAL MINERAL

# LIVE LOOK & LEARN WITH JAYE EDWARDS

Event format: O&M Brand Introduction + Intimate Look & Learn Session



**Tuesday 17 February**



**6pm - 9pm**



**Addendum Salon**

12853 El Camino Real Unit 104  
San Diego, CA 92130

**\$ \$100\***

\*Receive \$50 off an intro purchase +\$274

\*Redeemable until March 6, 2026

**LIMITED SPOTS AVAILABLE**

To secure your spot, please register  
Scan the QR CODE



**O&M GLOBAL CØR.CREATOR**

**JAYE EDWARDS (@jayedwards)**

*Jaye Edwards is reshaping global hair trends with his innovative, future-proof colour techniques and seamless blends—setting a new standard for luxurious, timeless hair.*

*Through EdwardsAndCo Education and Jaye Haircare, he has strengthened his influence across the industry and earned recognition in publications such as Marie Claire and Vogue Australia.*

*Known for his forward-thinking approach, commitment to education, and dedication to sustainability, Jaye continues to inspire professionals worldwide—redefining modern luxury haircare with the perfect balance of innovation and classic elegance.*

## WHAT TO EXPECT

- A live Look & Learn with **Jaye Edwards**, O&M Global CØR.Creator (@jayedwards)
- Insight into O&M's philosophy and brand pillars Clean. Kind. Original.
- A closer look at Jaye's creative process and conscious career alignment with O&M
- Thoughtful education paired with open, honest conversation



**QUESTIONS?** contact Bahar Yahyavi | 310-977-1939